

### Philips Signage Solutions Q-Line Display

**43"** Direct LED Backlight Ultra HD

# **Signage**Solutions



# 43BDL3550Q

# Stand out

# Easy-setup 18/7 display.

Inform and enthrall with a Philips Q-Line Professional Ultral HD Display. This reliable solution can be up and running as quickly as you need-with no additional hardware.

## Effortless setup. Total control.

- Operate, monitor and maintain with CMND & Control
- CMND & Create. Develop and launch your own content

### **Cost-effective system solution**

- Integrated media player. Easily schedule USB content
- Easy control. Remotely manage networked displays
- FailOver ensures content is always playing

### Smart and powerful

- Android SoC processor. Native and web apps
- · Connect and control your content over the internet

### Superb picture. Ultra-high brightness.

• Ultra-HD. Rich images. Stunning contrast



# Highlights

### **CMND & Control**



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

### Integrated media player

Easily schedule content to play from USB. Your Philips Professional Display will wake from standby to play the content you want, and then return to standby once playback is done.

### FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

## CMND & Create



Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content-whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

### **Powered by Android 8**

Control your display via an Internet connection. Android-powered Philips Professional Displays are optimized for native Android apps, and you can install web apps directly to the display too. A new Android 8 ensures the software is kept secure and remain to the latest specification for longer.







# Specifications

### **Picture/Display**

- Diagonal screen size: 42.5 inch / 108 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 400 cd/m<sup>2</sup>
- Contrast ratio (typical): 1200:1
- Dynamic contrast ratio: 500,000:1
- Response time (typical): 8 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.2451 x 0.2451 mm
- Display colors: 1.07 Billion
- Panel technology: ADS
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, 3D MA deinterlacing, Dynamic contrast enhancement, Motion compens. deinterlacing, Progressive scan
- · Clinical image: D-Image preset (dicom part 14 compatible)
- Operating system: Android 8.0

### **Supported Display Resolution**

| <ul> <li>Computer formats</li> </ul> |                  |
|--------------------------------------|------------------|
| Resolution                           | Refresh rate     |
| 1920 x 1080                          | 60Hz             |
| 1680 x 1050                          | 60Hz             |
| 1600 x 1200                          | 60Hz             |
| 1440 x 900                           | 60Hz             |
| 1280 x 1024                          | 60Hz             |
| 1280 x 800                           | 60Hz             |
| 1280 x 720                           | 60Hz             |
| 1152 x 870                           | 75Hz             |
| 1024 x 768                           | 60, 70, 75Hz     |
| 800 x 600                            | 56, 60, 72, 75Hz |
| 720 x 400                            | 70Hz             |
| 640 x 480                            | 60, 67, 72, 75Hz |
| 1152 x 864                           | 75Hz             |
| 832 x 624                            | 75Hz             |
| <ul> <li>Video formats</li> </ul>    |                  |
| Resolution                           | Refresh rate     |
| 576p                                 | 50Hz             |
| 576i                                 | 50Hz             |
| 480p                                 | 60Hz             |
| 480i                                 | 60Hz             |
| 1080p                                | 50, 60Hz         |
| 1080i                                | 50, 60Hz         |
| 3840 x 2160                          | 30Hz             |
| 3840 x 2160                          | 60Hz             |
| 720p                                 | 50,60 Hz         |
|                                      |                  |

#### Connectivity

- Video input: DVI-D (x1), HDMI 2.0 (x2), USB 2.0 (x2), VGA (Analog D-Sub) (x1)
- Audio input: 3.5 mm jack
- Audio output: 3.5mm jack
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

### Convenience

- Energy saving functions: Smart Power
- Tiled Matrix: Up to 15 x 15
- · Start-up: Switch on delay, Switch on status, Boot on source
- Start-up window: enable / disable Philips logo
- Keyboard control: Lockable, Hidden
- Network controllable: RS232, RJ45
- Signal loop through: RS232, IR Loopthrough
- Placement: Landscape (18/7), Portrait (18/7)
- Remote control signal: Lockable

### **Dimensions**

- Bezel width: 13.9 mm (Even bezel)
- Set dimensions (W  $\times$  H  $\times$  D): 973.0 x 561.2 x 63.5 mm
- Set dimensions in inch (W x H x D): 38.31 x 22.09 x 2.50 inch
- Wall Mount: 200mm x 200mm , M6
- Product weight: 11.29 kg
- Product weight (lb): 24.91 lb

### **Operating conditions**

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -20 ~ 60 °C
- MTBF: 50,000 hour(s)
- Humidity range (operation)[RH]: 20 ~ 80% RH (No condensation)
- Humidity range (storage) [RH]: 5 ~ 95% RH (No condensation)
- Altitude: 0 ~ 3000 m

#### Power

- Mains power: 100 240V~, 50/60Hz
- Standby power consumption: <0.5 W</li>
- Consumption (Max): 152 W
- Consumption (Typical): 108 W

### Sound

Built-in speakers: 2 x 10W RMS

### **Multimedia Applications**

- USB Playback Video: H.264, MPEG, H.263, H.265
- USB Playback Picture: BMP, JPEG, PNG
- USB Playback Audio: AAC, HEAAC, MPEG

### Accessories

- Included accessories: AC Power Cord, RS232 cable, Remote Control, Batteries for remote control, Quick start guide
- Included Accessories: IR sensor cable (1.8 m) (x1), RS232 daisy-chain cable, Philips logo (x1), USB Cover and screw (x2)
- Stand: BM05922(optional)

#### Miscellaneous

- Warranty: 3 year warranty
- On-Screen Display Languages: English, French, German, Italian, Polish, Russian, Spanish, Turkish, Simplified Chinese, Traditional Chinese, Arabic, Japanese
- Regulatory approvals: CE, CB, BSMI, CU, EPA, ETL, FCC, Class A, J-Moss, VCCI

### **Internal Player**

- CPU: Dual core cortex A53 1.1G Hz, Dual core cortex A73 1.15G Hz
- GPU: ARM Mali G51
- Memory: 2GB DDR3, 8GB



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Philips 43BDL3550C

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12 NC: 8670 001 66108 EAN: 87 12581 76536 1

• Energy Label Class: G

Power Saving Features: Smart Power

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